

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property  
Organization  
International Bureau(43) International Publication Date  
4 November 2004 (04.11.2004)

PCT

(10) International Publication Number  
**WO 2004/095345 A1**(51) International Patent Classification<sup>7</sup>: **G06G 3/00**,  
G06F 17/30, H04N 7/14, 7/173(US). PEARCE, James, Edward [GB/US]; 3889 North-  
west 120th Terrace, Portland, Oregon 97229 (US).(21) International Application Number:  
PCT/US2004/006672(74) Agents: TRIPOLI, Joseph, S. et al.; 2 Independence Way,  
Suite 200, Princeton, New Jersey 08540 (US).

(22) International Filing Date: 4 March 2004 (04.03.2004)

(81) Designated States (unless otherwise indicated, for every  
kind of national protection available): AE, AG, AL, AM,  
AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN,  
CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI,  
GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE,  
KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD,  
MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG,  
PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM,  
TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM,  
ZW.

(25) Filing Language: English

(26) Publication Language: English

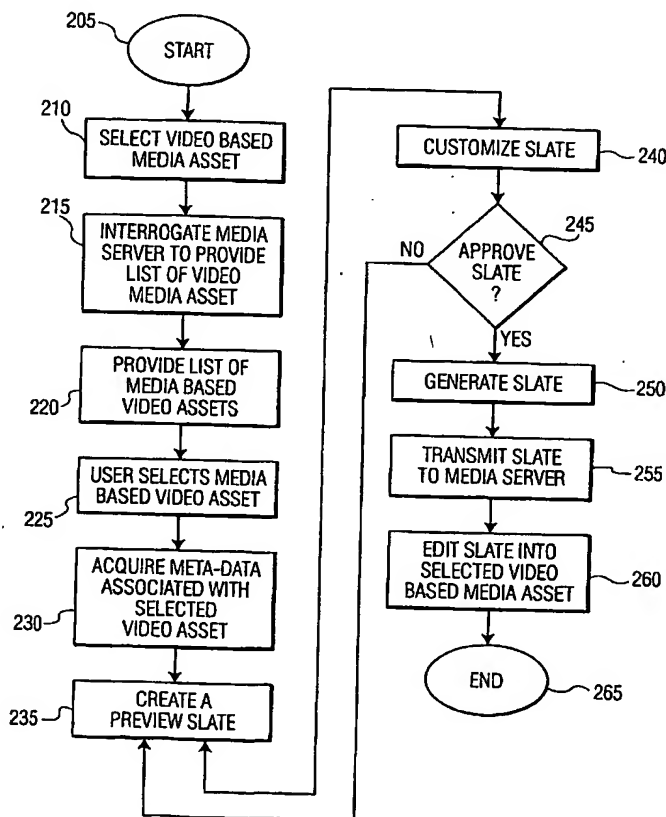
(30) Priority Data:  
60/458,653 28 March 2003 (28.03.2003) US(71) Applicant (for all designated States except US): THOM-  
SON LICENSING S.A. [FR/FR]; 46, Quai A. Le Gallo,  
F-92648 Boulogne (FR).

(72) Inventors; and

(75) Inventors/Applicants (for US only): IVEY, Matthew, Al-  
bert [US/US]; 11296 NW Skyline Boulevard, Portland,  
Oregon 97231 (US). NAYLOR, John, Robert [GB/US];  
2707 South Shore Boulevard, Lake Oswego, Oregon 97034(84) Designated States (unless otherwise indicated, for every  
kind of regional protection available): ARIPO (BW, GH,  
GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW),  
Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), Euro-  
pean (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR,

[Continued on next page]

(54) Title: SYSTEM AND METHOD FOR AUTOMATICALLY GENERATING A SLATE USING METADATA



(57) Abstract: A system (100) and corresponding methods (205-265) are provided for enabling the automatic generation of a slate using metadata. The method comprises the steps of: receiving a request to provide a user with a list of video media assets so the user can select a video media asset to generate a slate (210); providing the user with the list of video media assets (220) and receiving a selected video media asset from the user (225); acquiring metadata associated with the selected video media asset (230), creating a preview of the slate by generating fields that are associated with the acquired metadata (235), generating the slate in response to the user's approval of the previewed slate (250); transmitting the slate to a video server (255); and editing the slate into the selected video media asset (260) so the slate and the video media asset can be viewed in conjunction with each other, thereby providing the user (via the slate) with information about the video media asset such as the video media asset's name, duration, database location, etc.



GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

— *before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments*

**Published:**

— *with international search report*

*For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*